

2010 Annual Conference: Advertising Insertion Order

National Staff Development Council • 504 S. Locust St. • Oxford, OH 45056
 Phone: 800-727-7288 / 513-523-6029 • Fax: 513-523-0638 • www.nsdcc.org

**NSDC 2010
 Annual Conference**
 Dec. 4-8, 2010
 Hyatt Regency Atlanta
 Atlanta, Georgia

ADVERTISER

COMPANY _____
 CONTACT PERSON _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 TELEPHONE (_____) _____ FAX (_____) _____
 E-MAIL _____

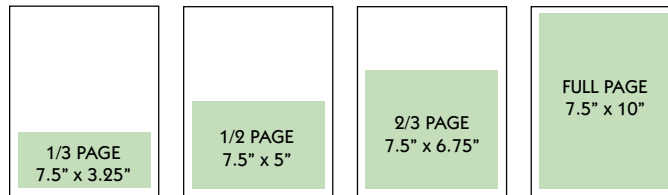
ISSUE

Select publication(s) in which ad will appear:

- Conference Program JSD - December 2010 issue

AD SIZE SELECTION

- 1/3 page horiz / \$605
 1/2 page horiz / \$968
 2/3 page horiz / \$1,089
 Full page / \$1,512



- | | | | | |
|--------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Conference Program | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| JSD | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

(Advertising rates are for black and white ads. Color is available for an additional cost for JSD ads only. Call 972-421-0900 for details.)

Special instructions/comments: _____

PRICE

Price of ad(s) \$ _____

Subtract 20% if advertising in both *Conference Program* and *JSD* \$ _____

TOTAL \$ _____

*Payment is due with the space reservation and mechanical art.

PAYMENT (CHECK ONE)

- A check is enclosed with this form.
 (Please make check payable to NSDC.)
 Please bill my company.
 A purchase order is enclosed with
 this form.

Charge to my:
 Visa MasterCard

Card account number _____

Expiration date _____ 3-digit security code _____

Billing address _____

Approved and accepted by advertiser _____

Received and accepted by NSDC _____

Special Offer!
Save 20% on ad
 space when you advertise
 in the *Conference Program*
 and *JSD*

Questions? Please contact
 Christine Stevenson at
 972-421-0900 or
 christine.stevenson@nsdc.org

DEADLINES:

April 30, 2010
 Ads due for Annual
 Conference Program

Oct. 1, 2010
 Ads due for Dec. 2010
 issue of JSD

FORMAT: Please submit ads
 as press-ready PDFs and notify
 Christine Stevenson (phone and
 e-mail above) when they are
 sent.

DATE: Ads not received by
 the due date may lose their
 space in the publication while
 the advertiser is responsible
 for the bill.

