

Learning Forward 2012 Summer Conference Sponsorship Opportunities

JULY 22-25, 2012 • SHERATON DENVER DOWNTOWN • DENVER, CO



BENEFITS OF PLATINUM SPONSORSHIP (\$25,000)

- Logo on all conference materials & link from Learning Forward conference web site to sponsor's web site
- Opportunity to serve as general session convener and offer remarks
- Display table in Knowledge Café
- Full page ad in conference program (if received before the print deadline)
- Full page ad in onsite conference guide
- Full page 4-color ad in June 2012 *JSD*
- Placement of organizational materials in conference bags
- Logo on conference totes
- Logo on daily e-news frames displayed at general sessions
- Five complimentary registrations for staff or representatives
- Opportunity to convene special groups for focused conversations or receptions
- Complimentary Learning Forward digital memberships for sponsor's staff or representatives registering for Learning Forward conference
- Two-time use of conference attendee mailing list (e-mail list not available)

BENEFITS OF GOLD SPONSORSHIP (\$10,000)

- Three complimentary conference registrations
- Two-time use of conference attendee mailing list (e-mail list not available)
- Display table in Knowledge Café
- Ten complimentary Learning Forward comprehensive memberships
- Full page black-and-white ad in June 2012 *JSD*
- Recognition at Preconference Coffee Stations

BENEFITS OF SILVER SPONSORSHIP (\$5,000)

- Two complimentary conference registrations
- One-time use of conference attendee mailing list (e-mail list not available)
- Display table in Knowledge Café
- Five complimentary Learning Forward comprehensive memberships
- 2/3 page black-and-white ad in June 2012 *JSD*
- Recognition at Preconference Coffee Stations

BENEFITS OF BRONZE SPONSORSHIP (\$2,500)

- One complimentary conference registration
- Display table in Knowledge Café
- Two complimentary Learning Forward comprehensive memberships
- 1/2 page black-and-white ad in June 2012 *JSD*
- Recognition at Preconference Coffee Stations

BENEFITS OF STAR SPONSORSHIP (\$1,000)

- One complimentary conference registration
- One complimentary Learning Forward comprehensive membership
- 1/3 page black-and-white ad in June 2012 *JSD*

Learning Forward invites you to choose one of these sponsorship opportunities and gain additional visibility with over 1,000 conference participants. Your support will be acknowledged in conference materials as well as throughout the conference in a variety of ways.

SPONSORSHIP LEVEL:

- Platinum Sponsorship**
Amount: \$25,000
- Gold Sponsorship**
Amount: \$10,000
- Silver Sponsorship**
Amount: \$5,000
- Bronze Sponsorship**
Amount: \$2,500
- Star Sponsorship**
Amount: \$1,000

Please select a sponsorship level above and fax this page to 513-523-0638 or mail to the Learning Forward Business Office, and we will send you a sponsorship contract.



(Please print)

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (_____) _____ FAX (_____) _____

E-MAIL _____

For additional information: Renee Taylor-Johnson • renee.taylor-johnson@learningforward.org • Assistant Director of Business Services
Learning Forward Business Office • 504 S. Locust Street • Oxford, OH 45056-2129 • 800-727-7288 • Fax 513-523-0638 • www.learningforward.org